



DESIGNERS LINEN INC

Content

Company Overview: Designer’s Linen Inc.	1-5
Company Overview: American Homes and Textiles Inc.	6-7
Company Overview: Gul Ahmed Textile Mills Limited.	8-9
Global Retail Partners & Hospitality Clients	10-12
Showroom Space	13
Roberto Cavalli & Takovers	15-26
Lisa Vanderpump	27-30
John Richmond	30-36
Illy Popup Event	37-43
Hanes	44
2026 Initiatives	45



Company Overview

Designers Linen Inc. (DLI) is a New York based partnership between American Homes and Textiles Inc. and Gul Ahmed Textile Mills Limited, uniting over a century of textile expertise with a passion for innovation and exceptional quality.

Our global presence is amplified by offices in New York, Manchester, Cologne, Karachi, and the Dubai. Our supplier network spans across Turkey, Portugal, Italy, Pakistan and China, ensuring access to the finest materials and craftsmanship. Our collections are meticulously sourced, thoughtfully designed, and artfully crafted to deliver refined luxury for our discerning clients. As trusted partners to renowned retailers and high- end brands we offer seamless solutions that combine sophistication, functionality, and style to elevate living spaces.

We are more than a textile company; we are curators of beauty and creators of experiences. By blending heritage, innovation, and a commitment to excellence, we craft textiles that are not just seen but experienced.



Our Strengths

Retail Presence

AHT has been a trusted and strategic vendor at major American retailers for over 25 years.

Warehousing & Distribution

Expertise in US logistics and operations for import, retail distribution, and e-commerce drop shipping.

Merchandising

Deep understanding of the US retail market, creating products & packaging tailored for US consumers.

E-Commerce

Diverse e-commerce portfolio since 2009: Amazon, Wayfair, Overstock, Walmart.
Wholly owned E-Commerce subsidiary.

Product Innovation

Innovative yarn production: Cross Weave CVC, Better Flannel, Better Linen, Better Terry, & unique blends.

Design

In-house design for product selection, colors, prints, packaging, and e-commerce visual merchandising.



Manufacturing

GLOBAL PRESENCE

With wholly owned and partner factories in every continent - we can tap into local expertise for every product.

BEDDING

We through our inhouse and partner network are one of the largest bedding manufacturers in the world.

TOWELS

Our premium offering towels are made Turkey - a region known for its high quality products. For our more price conscious offerings we use our proprietary yarn for premium towels made in Pakistan.

THROWS / DECORATIVE

We use various partners in Italy and that specialize in noble fibers as well as having complete throw manufacturing capabilities in house in Pakistan.

SCALE WITH A LOCAL TOUCH

We can cater to global, high volume businesses but also to local boutiques that need smaller orders.

RECYCLED COTTON

Gul Ahmed is one of the world's largest cotton recyclers.

Company Overview

AMERICAN HOMES & TEXTILES

American Homes and Textiles, Inc. is an established home fashions and product solutions company, with 25 years of experience in the U.S. retail market and a background in textiles that spans over six decades. Our strength has been innovating new concepts and working with retailers to provide value to their customers. With in house manufacturing, we add value at every part of the supply chain. Our wholly owned spinning factory in Pakistan has been developing proprietary specialty yarns for local and foreign markets for over 30 years.



Key Metrics

AMERICAN HOMES & TEXTILES

1964

Group
Established

60

Years of business
experience

250+

Million USD –
Cumulative Retail Sales

5

Disruptive products

100%

Captive / Renewable power
generation

3.5

Million Pounds of
yarn/year

7

Countries in our
sourcing network

20%

Plastic Recycled

200+

Employees

Company Overview

GUL AHMED

The group began trading in textiles in the early 1900s and entered manufacturing by establishing Gul Ahmed Textile Mills Ltd in 1953. Listed on the Karachi Stock Exchange since 1970, the company has made rapid progress and holds a leading position in the global textile industry. It was voted best textile supplier for IKEA in 2024. Gul Ahmed is a comprehensive textile unit with over 130,000 spindles, 300 advanced weaving machines, and modern yarn dyeing, processing, and stitching units. It processes 10 million meters monthly, and produces 35 million pieces annually. The company has its own power plant with gas engines, gas and steam turbines, and backup diesel engines. Committed to environmental protection, Gul Ahmed treats 100% of its wastewater to meet NEQS standards. The chairman of Gul Ahmed Textil Mills, Mr. Mohamed Bashir, is the current president of the International Cotton Association (ICA).



Key Metrics

GUL AHMED

1953

Established

70

Years of business
experience

600+

Million USD – Group level
Annual Turn over

115

Retail shops

100%

Captive power generation

10

Million meters/month

35

Million pieces /
year

60%

Water Recycled

15,000+

Employees

Global Retail Presence



Global Retail Presence



POTTERY BARN

URBAN OUTFITTERS



Dillard's
The Style of Your Life.



THE BAY



NEXT

Sainsbury's

ZARA
HOME



belk

PRIMARK®



Key Hospitality Clients



Showroom Space



Features:

- 10,000 Square feet of combined space
- 2 Locations
- 230 Fifth Avenue & 267 Fifth Avenue
- In the heart of Manhattan fashion district
- Entire retail base visits 2x a year

DLI Brands

Coming Soon

roberto cavalli
HOME

JOHN
RICHMOND®

Vanderpump



roberto cavalli

Roberto Cavalli is an iconic Italian luxury brand known for its bold prints, lavish craftsmanship, and glamorous aesthetic. Founded in the 1970s, it revolutionized fashion and expanded into home textiles, fragrances, and interiors, blending opulence with innovation.

In 2025 DLI acquired the global license for Roberto Cavalli Home, which was launched in January 2025 at Heimtextil in Frankfurt. This license includes manufacturing and distribution for the brands bed, bath, beach, tabletop and lifestyle products across the Americas, Europe, Asia & the Middle East.

The collection was launched with over 150 SKUs manufactured in 6 countries. This was a resounding success with customer interest from all over the world.





Robe de chambre

Robe de chambre





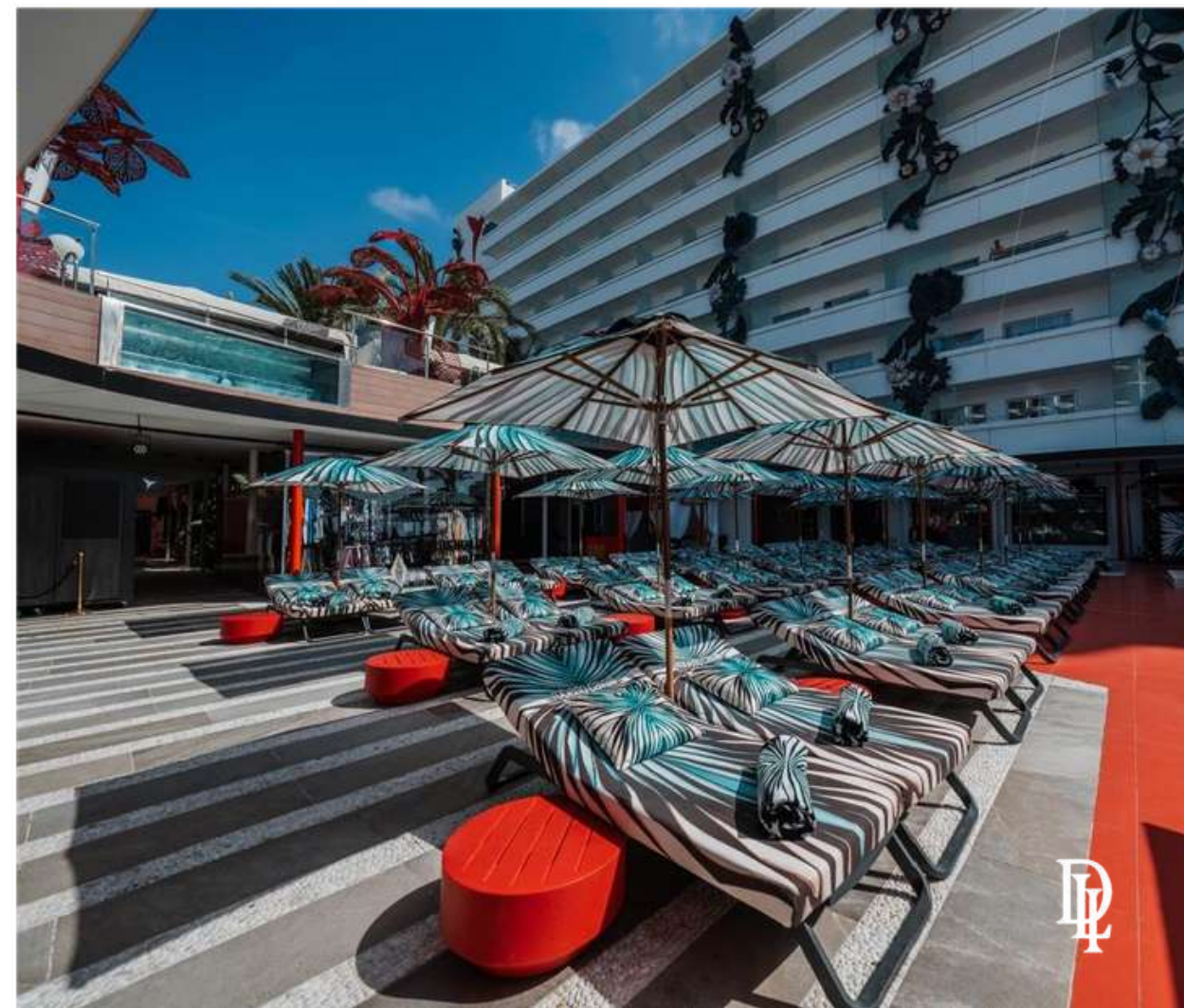




Beach Club Takeover

The Unexpected Hotel, Ibiza





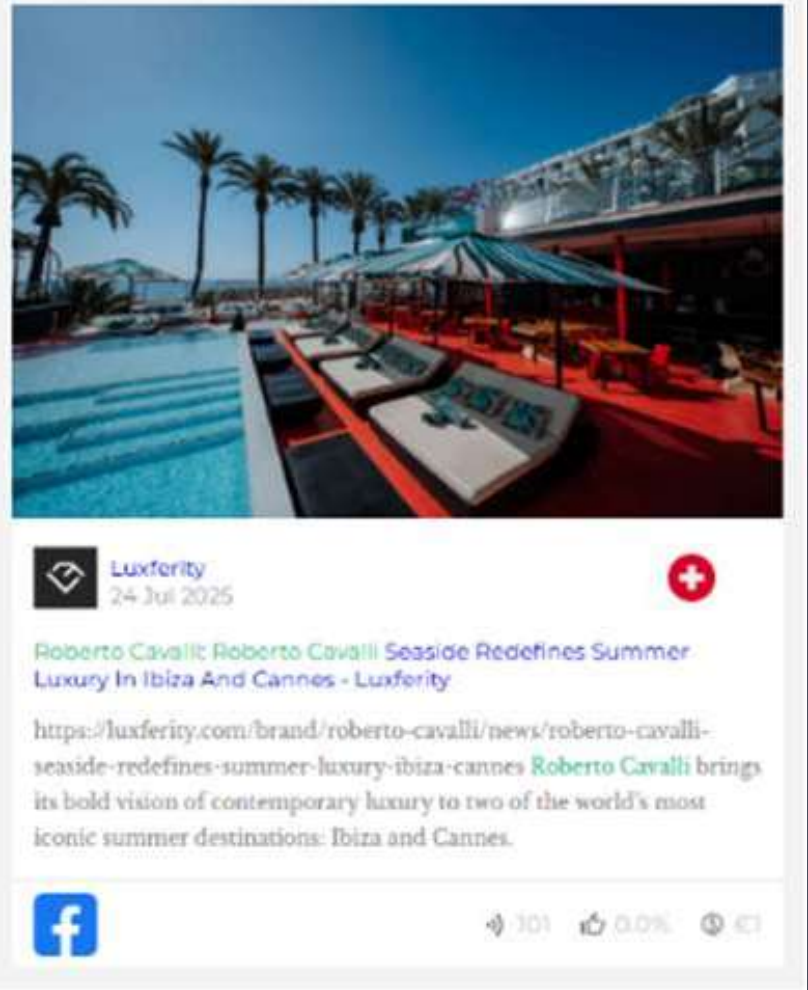
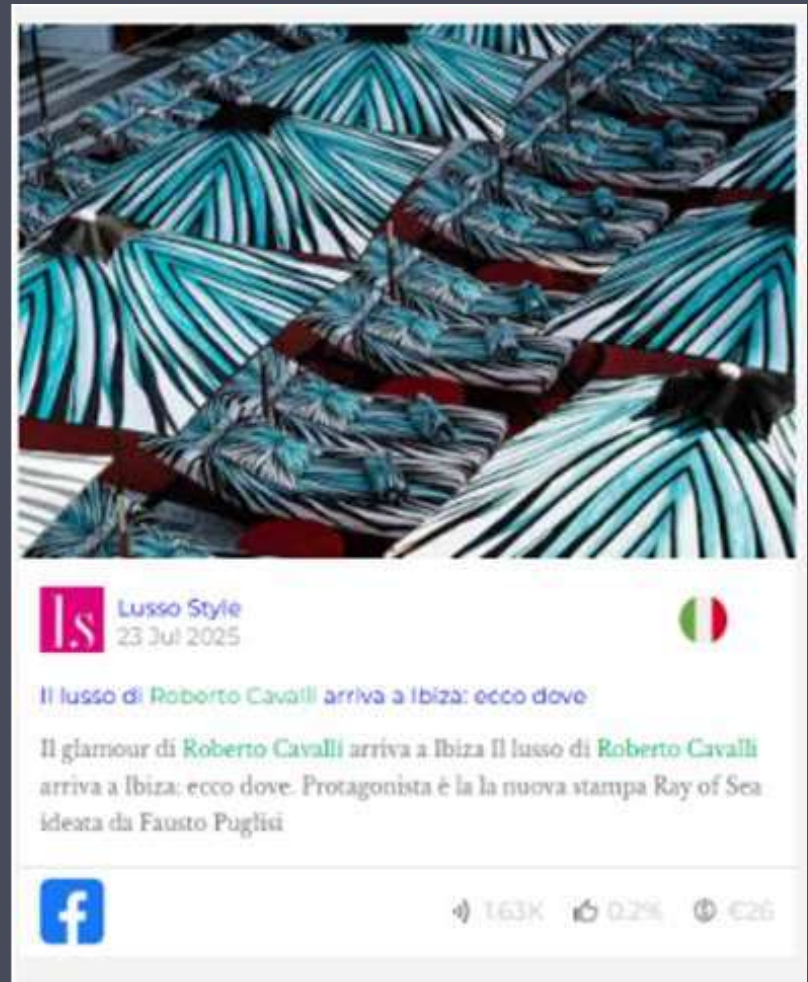
The Unexpected Hotel - Ray of Sea Brand Activation

Publications	Reach
88	3.1M

Impressions	Interactions	Influencer EMV
9.5M	42.2K	135.3K €

Roberto Cavalli Home & Interiors took center stage representing the top 5% of posts.

This activation achieved a total reach of 3.1 Million and generated 9.5 Million impressions.



Beach Club Takeover

Annex Beach, Cannes







Cannes - Ray of Sea Brand Activation

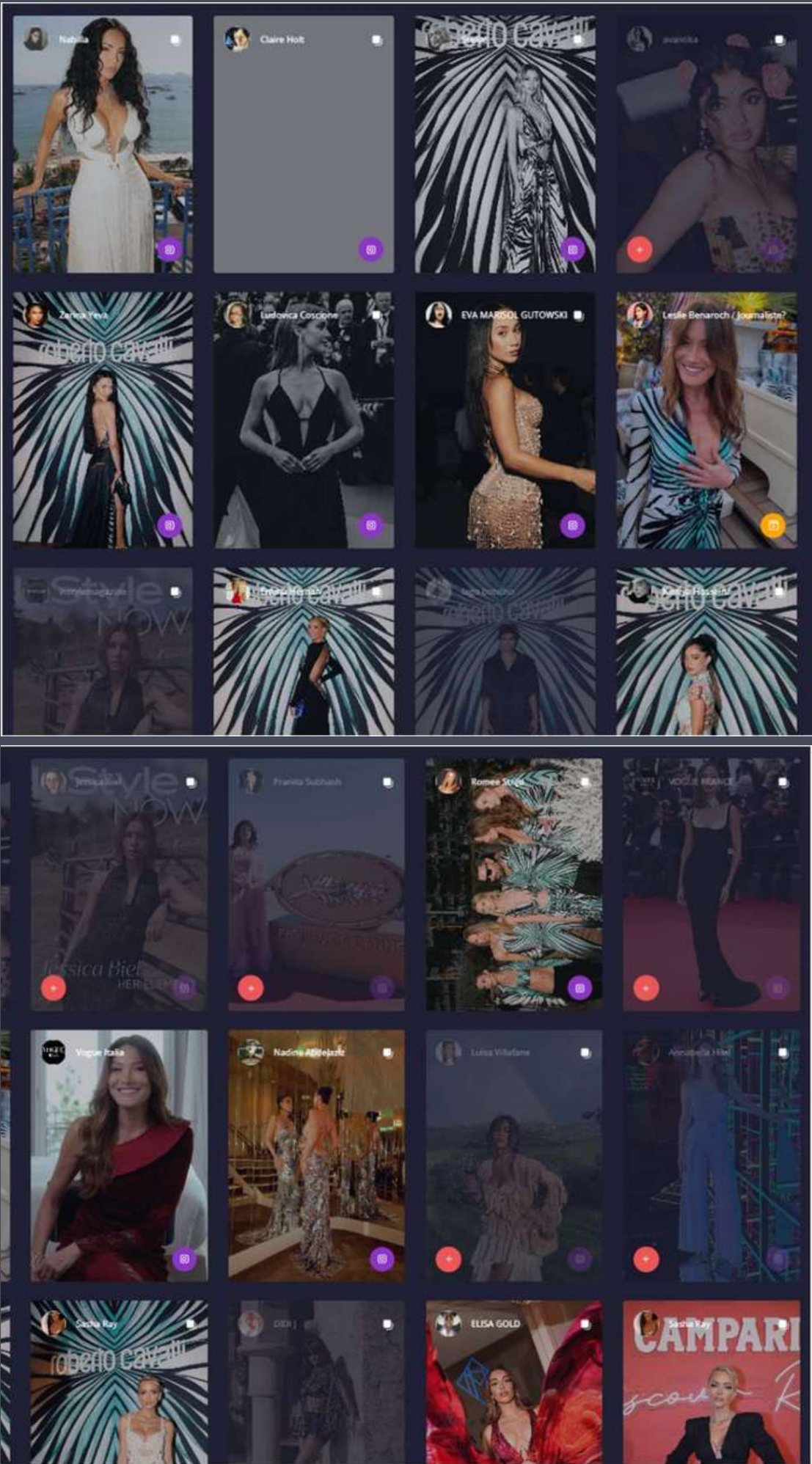
Publications	Reach
253	33.8M

Impressions	Interactions
88.9M	1.1M

Influencer EMV

2.0M€

The Ray of Sea Brand Activation at Annex Beach, Cannes delivered strong visibility with 253 publications, reaching 33.8 Million people and generating 88.9 Million impressions. Engagement was high with 1.1 Million interactions, contributing to an impressive €2.0 Million in Influencer EMV.





Vanderpump Home



Developed in partnership with Designer's Linen Inc. (DLI)—a joint venture between American Homes & Textiles and Gul Ahmed Textile Mills—the collection embodies Vanderpump's signature blend of modern glamour, European-inspired elegance, and approachable luxury.

Lisa Vanderpump Home embodies the idea that luxury and opulence can be warm, inviting, and intimate. It's about creating an environment that feels curated yet personal, elevated yet comfortable. From entertaining with grace to embracing everyday rituals, the collection reflects Lisa's life philosophy: seek beauty in detail, bring joy in the unexpected, and welcome in the romantic.







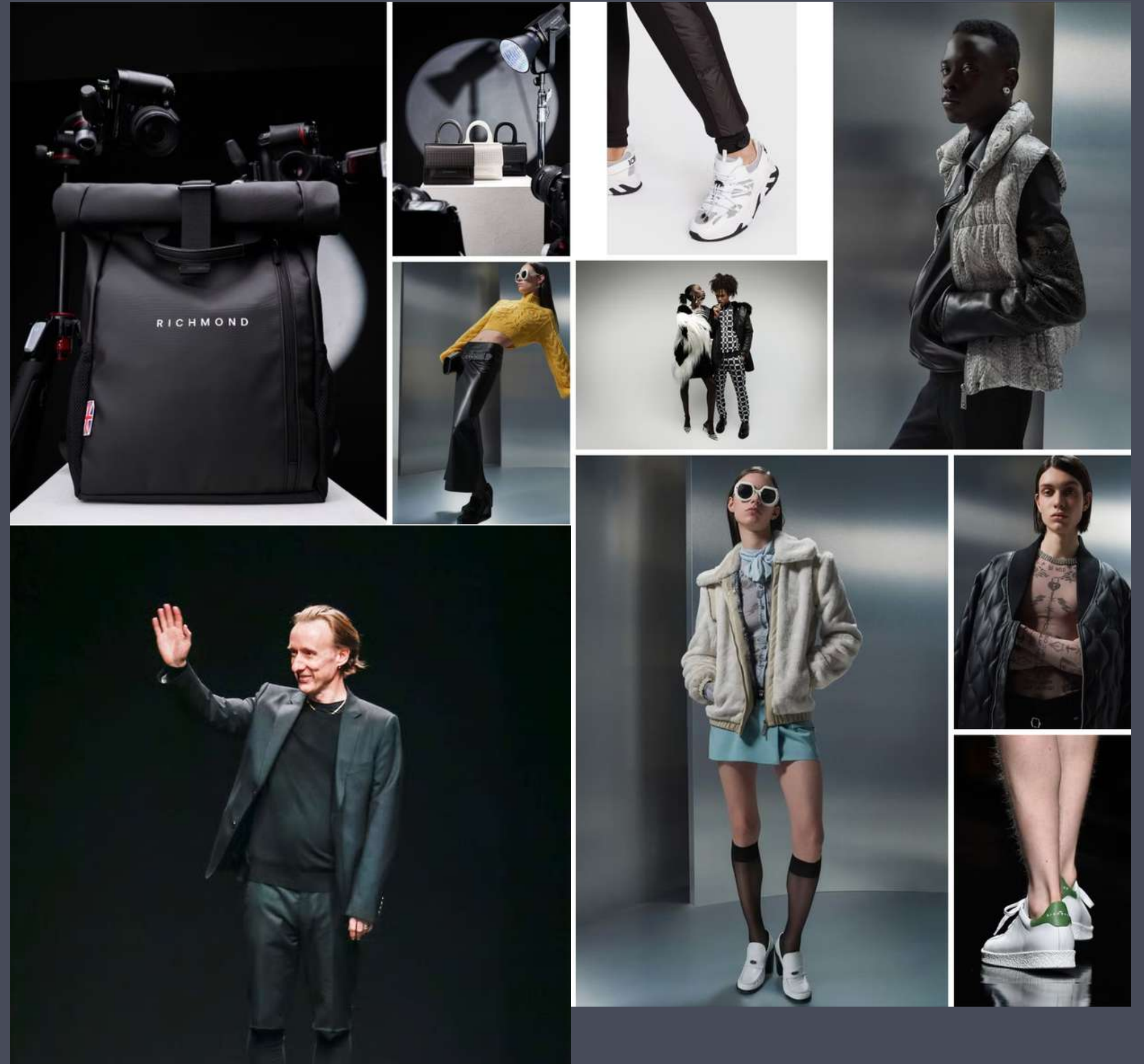


JOHN
R I C H M O N D

JOHN RICHMOND

John Richmond is a British fashion label known for its edgy and rebellious style, often blending rock and roll influences with luxury fashion. Founded by designer John Richmond, the brand gained prominence in the 1980s and has been recognized for its bold designs, including leather jackets, graphic prints and a distinctive fusion of streetwear and high fashion.

Building on this legacy, the vision is to extend John Richmond's rebellious luxury ethos from fashion into lifestyle—transforming every home into a bold expression of contemporary attitude.





JOHN
RICHMOND

JR
HOME

LIVING LIKE A ROCKSTAR



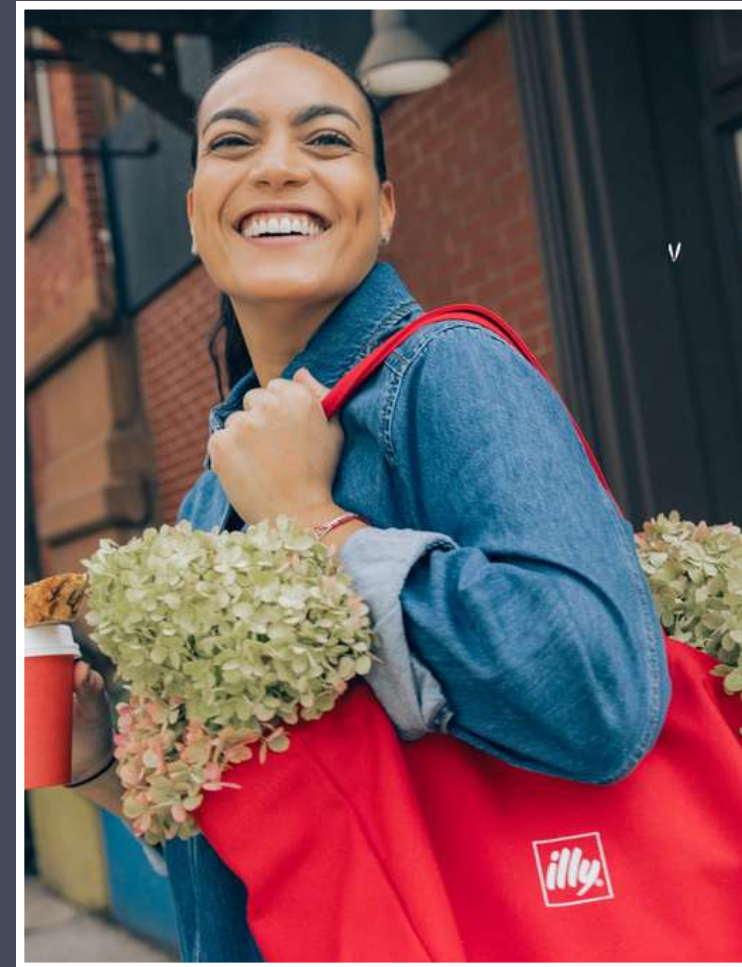






ILLY Cube Pop Up Event





Instagram Engagement Overview



In the Press



Home Textiles Today
Part of the BRIDGETOWER MEDIA network

SUBSCRIBE NOW | FREE NEWSLETTER

Roberto Cavalli collection to debut at Heimtextil

Jennifer Marks // Editor in Chief // January 13, 2025



FASHION NETWORK

BUSINESS RETAIL CATWALKS DESIGN CAMPA >

HOME > NEWS > BUSINESS

Roberto Cavalli partners with Designer's Linen for home collections

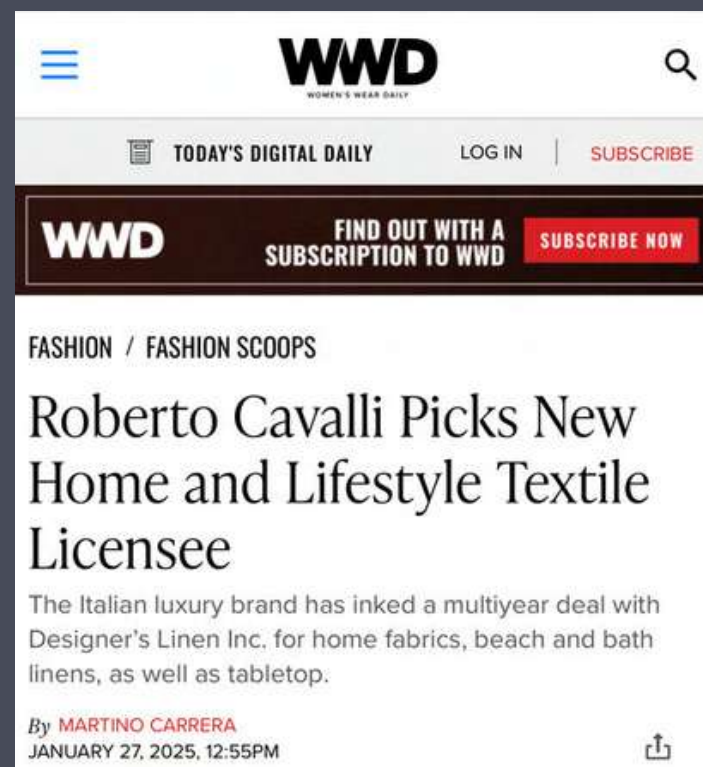


Home Textiles Today
Part of the BRIDGETOWER MEDIA network

SUBSCRIBE NOW | FREE NEWSLETTER

Former Real Housewife Jill Zarin to design collection for Gul Ahmed/Sky Home

Home Textiles Today Staff // News & Commentary // September 13, 2024



WWD
WOMEN'S WEAR DAILY

TODAY'S DIGITAL DAILY LOG IN SUBSCRIBE

WWD FIND OUT WITH A SUBSCRIPTION TO WWD SUBSCRIBE NOW

FASHION / FASHION SCOOPS

Roberto Cavalli Picks New Home and Lifestyle Textile Licensee

The Italian luxury brand has inked a multiyear deal with Designer's Linen Inc. for home fabrics, beach and bath linens, as well as tabletop.

By MARTINO CARRERA
JANUARY 27, 2025, 12:55PM



Home Textiles Today
Part of the BRIDGETOWER MEDIA network

SUBSCRIBE NOW | FREE NEWSLETTER

B. Smith Enterprises partners with American Homes and Textiles for new line

Vicky Jarrett // Managing Editor // January 11, 2023



FASHIONUNITED

News Executive Jobs Marketplace Lookbook Events

Roberto Cavalli signs licensing agreement for home collection

By Vivian Hendriksz
28 Jan 2025

Twitter Facebook LinkedIn Pinterest WhatsApp

In the Press

FASHION
NETWORK

ATWALKSDESIGNCAMPAIGNSINDUSTRYINNOVATIONSCOLLECTIONPEOPLEEVENTSAPPOINTME

Roberto Cavalli launches luxury hospitality partnerships in Ibiza and Cannes

Italian fashion label [Roberto Cavalli](#) has brought its brand of unabashed glamour and Mediterranean elegance to the high-end hospitality universe through exclusive collaborations with Ibiza hotel The Unexpected and Annex Beach hotel in Cannes.

Numéro

Fashion Beauty Culture Art & Design Lifestyle Q



The Annex Beach in Cannes. Decor by Jacques Garcia and Roberto Cavalli.

Annex Beach by Cavalli and Jacques Garcia

For the first time in his career, designer Jacques Garcia ventures onto the

ALL CREATIVE DIRECTORS

A GUIDE TO ALL CREATIVE DIRECTORS

CULTUREPORTRAITBEYOND FASHIONSPORTSG-CLUBGALLERIA

Roberto Cavalli returns to Cannes to colour The Annex Beach Club

The brand is back on the beach of the French Riviera



Kim Kardashian and Fausto Puglisi on How the New Roberto Cavalli x Skims Swim Collection Came to Be: “I DM’d Him”

The Roberto Cavalli and Skims Limited-Edition Swim collaboration launches on June 27, and features a wide-array of vacation-ready pieces in a selection of classic Cavalli patterns.



LUXURY, DESIGN, AND HEDONISM: ROBERTO CAVALLI'S PRINTS ADORN THE UNEXPECTED IBIZA HOTEL

ROBERTO CAVALLI BRINGS HIS VISION OF CONTEMPORARY LUXURY TO THE OYSTER & CAVIAR BAR, ONE OF THE MOST ICONIC SPACES AT THE UNEXPECTED IBIZA HOTEL

July 23, 2025

Lifestyle, News



Roberto Cavalli signs a stellar collaboration this summer with **The Unexpected Ibiza Hotel**, the new project of Palladium Hotel Group in Playa d'en Bossa. This space, the result of the complete renovation of **The Ushuaïa Tower**, redefines contemporary luxury with a proposal that combines a **avant-garde design**, **first-class cuisine** and **exclusive experiences**.

The collaboration materializes in the **'Seaside takeover of the Oyster & Caviar Bar**, transformed into a visual oasis with the new print **"Ray of Sea"**, created by Cavalli's creative director, **Fausto Puglisi**.

This design, inspired by the **sunlight** and **Art Deco glamour**, permeates from sun loungers and cushions to the VIP area with jacuzzi, integrating fashion and environment in one **total sensory experience**.

LUXFERTY

Magazine · Brands · Visit a store in · North America · Europe · Middle East

Roberto Cavalli Seaside Redefines Summer Luxury In Ibiza And Cannes

Luxferty, 24.07.2025

Brand news



WSJ

SUBSCRIBE · SIGN IN

FASHION

Goodbye Quiet Luxury, Hello Rich Italian Wives

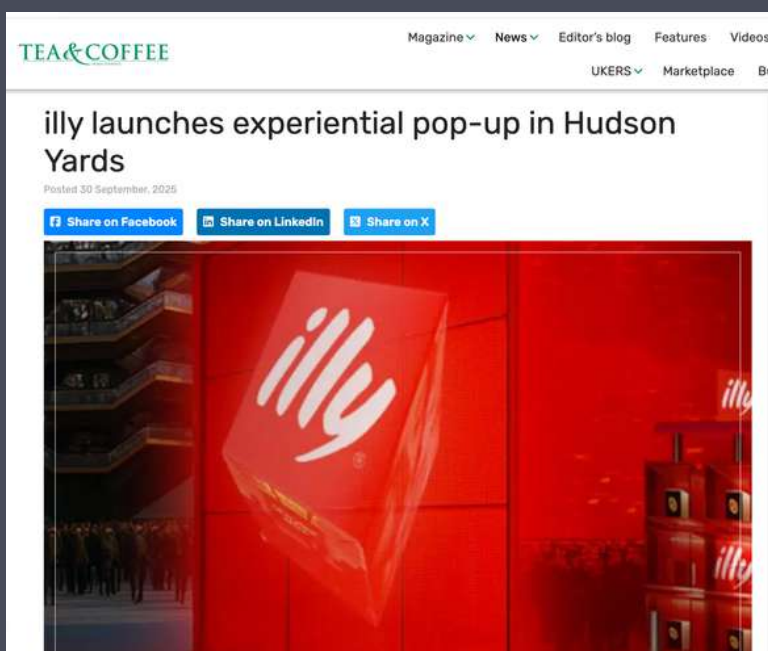
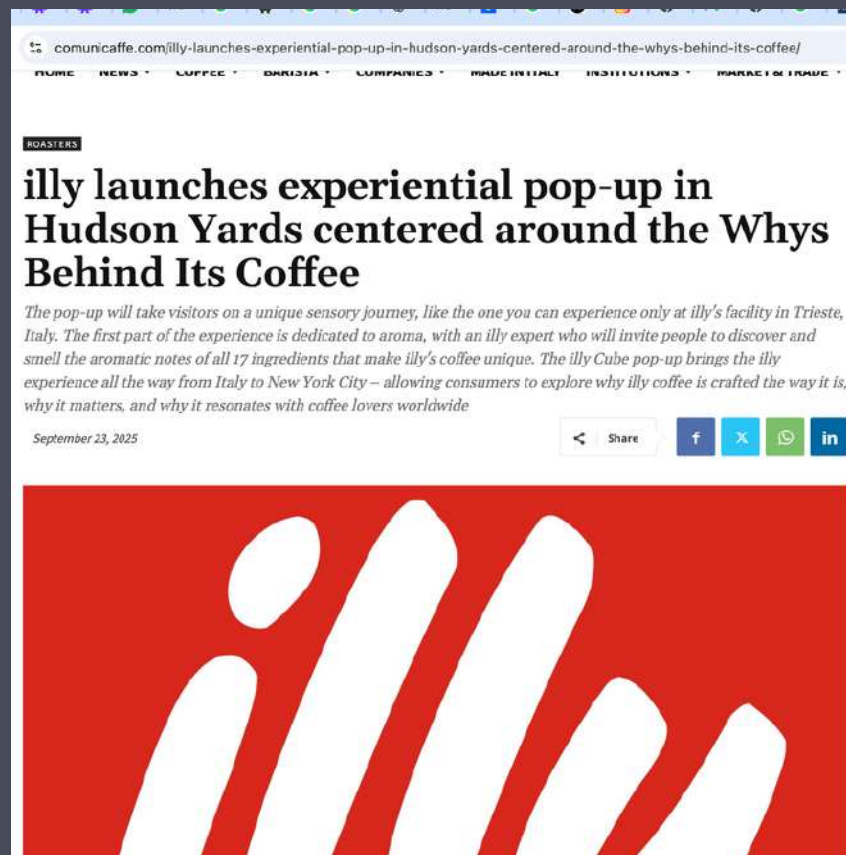
Bold prints from Pucci, Missoni and Roberto Cavalli are everywhere this summer. ‘You wear it and it’s like, Life is good, pass me an Aperol Spritz,’ said one shopper.

By [Chavie Lieber](#) [Follow](#)

Aug. 12, 2025 at 12:00 pm ET

AA

In the Press



nycplugged.com/calendar/illy-cube-pop-up/

illy Cube Pop-up

September 29 – October 5



[SIGN UP HERE](#) for our **FREE weekly newsletter** featuring even more NYC events, guides, exclusive giveaways, and discounts!

illy, a global leader in sustainable quality coffee, is unveiling a one-week experiential takeover at Hudson Yards in celebration of National & International Coffee Day, allowing consumers the chance to discover the whys behind their coffee. The activation, an extension of illy's global "Why We Make It" campaign, serves as a living expression of illy's commitment to bringing the most exceptional coffee to the world.

The pop-up will take visitors on a unique sensory journey, like the one you can experience only at illy's facility in Trieste, Italy. The first part



Hanes
Coming soon

2026 Initiatives & Projects

SEXY FISH
セクシーフィッシュ
DUBAI


THE VANDERPUMP
HOTEL
(Previously called Cromwell Hotel)



**Salone
del Mobile
Milano**



THE WEBSTER



ZERO·BOND

- Multiple Beach Club Takeovers in Middle East

