

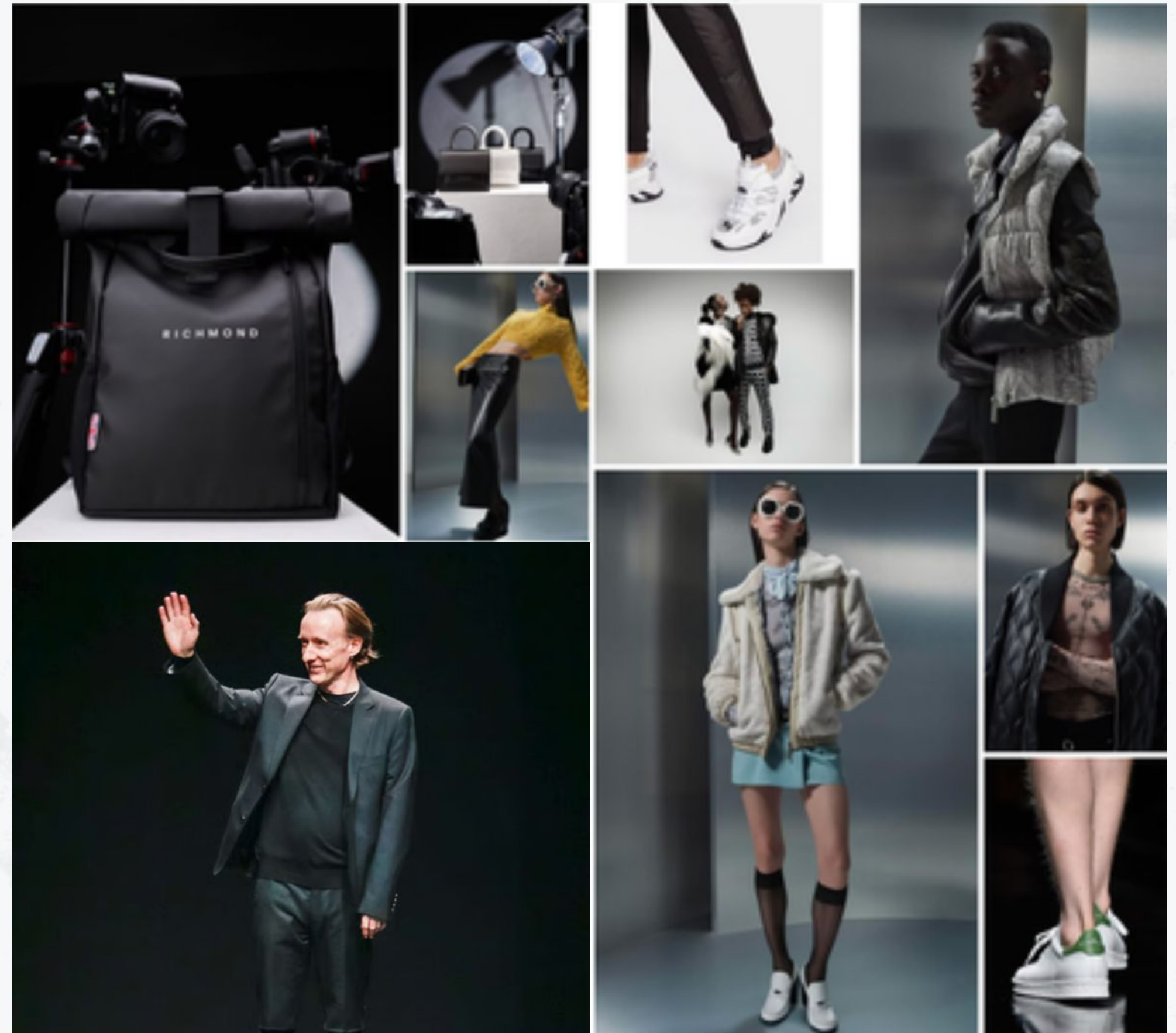


JOHN
R I C H M O N D

THE BRAND

John Richmond is a British fashion label known for its edgy and rebellious style, often blending rock and roll influences with luxury fashion. Founded by designer John Richmond, the brand gained prominence in the 1980s and has been recognized for its bold designs, including leather jackets, graphic prints and a distinctive fusion of streetwear and high fashion.

Building on this legacy, the vision is to extend John Richmond's rebellious luxury ethos from fashion into lifestyle—transforming every home into a bold expression of contemporary attitude.



AESTHETIC PILLARS

Rebellious Luxury

Where opulence meets defiance. JR Home does not follow the conventions of luxury interiors, instead, it redefines them. This is luxury with an edge.

Rock Archive

Graphic motifs, typographic treatments, and iconography drawn directly from JR's archives reinterpreted for the home. Products that carry cultural heritage.

Dark Glamour

Moody, cinematic, and unapologetically dramatic. Darkness here is not absence; it is atmosphere.

Material Language

Fabric and finish are the message. Every material used within the JR Home range is building a tactile vocabulary consistent with the labels heritage.

BRAND UNIVERSE

CLOTHING

ACCESSORIES

FOOTWEAR

FRAGRANCES

LEATHER GOODS





JOHN

JOHN
RICHMOND

JR
HOME

LIVING LIKE A ROCKSTAR





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